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ABSTRACT

This book can help those who wish to get ahead in the writing field to chart a course for success. The book outlines job prospects, including new ones relating to computer technology and the "information superhighway," along with completely updated sections on salary and opportunities for advancement. Information is provided about more than 100 entry-level and middle-level positions in writing careers in media, book publishing, arts and entertainment, business and public relations, advertising, the federal government, the education field, and freelance services and self publishing. For each career described, the book offers a quick reference "career profile," presenting an overview of the job (duties, alternate titles, salary range, education and experience required, employment and advancement prospects and prerequisites), and "career ladder," illustrating frequent routes to and from the position described. Appendixes contain listings of major trade periodicals, professional, industry and trade associations and unions, and relevant educational institutions. (NKA)

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